

may also be stored in the storage medium 104. According to some embodiments, the controller 106 may be adapted to separate the A/V content from the enhancement data before separate transmission of the A/V content over the transport medium 22. The controller 106 may also create special announcements to be transmitted with enhancement data over a separate link (e.g., link 20). The enhancement data and special announcements may be stored in a storage medium 113, which may be transmitted over the secondary link 20 through a transceiver 112. Alternatively, the enhancement data and special announcements may be transmitted, by a transmitter 110, over the transport medium 22 with the A/V content but in a separate transport stream program. In the latter embodiment, different parts of the transport routine 108 (or alternatively, different routines) may handle transmission of both the A/V content and the enhancement data and special announcements. The transceiver 112 may be a telephone modem, a cable modem, or any other type of analog or digital transceiver or transmitter adapted to communicate over the secondary link 20. --

[Amend the paragraph starting on page 13, at line 4:]

A2 -- Referring to Fig. 7, a process according to one embodiment performed by the controller 120 (under control of the SA routine 136 and/or enhancement routine 138 in each receiver 16, 17, or 19 is illustrated. On the receiving side, the controller 120 determines if one or more special announcements have been received (at 302) on the predetermined ATVEF SDP address and port. Using the strings listed above, the controller 120 processes the special announcements until one for the currently tuned A/V channel is found (at 304). It then uses the special announcement to find the IP address and port for the ATVEF announcements for the currently tuned channel (at 306). At this point, the ATVEF announcements that normally would have been transmitted over the transport medium 22 along with the A/V content for the tuned TV channel have been located. If the ATVEF announcement or announcements are found (at 308), then the identified ATVEF announcements are processed (at 310) to locate resource files and triggers. Otherwise, an error is indicated (at 312). --

IN THE DRAWINGS:

Amend Figure 7 as indicated by red ink.